Aruon Beacon

Your customers are asking AI who to hire. Can AI read your website?

Scored before. Rebuilt for machines. Scored after.

More customers now ask ChatGPT, Claude, and other AI assistants who to call — and most business websites were built for people, not machines, so the AI skims right past them. Beacon scores how well AI can read your site, then builds an AI-readable version that runs alongside it. Your site looks exactly the same to human visitors; AI finally sees what you do.

HOW IT WORKS

1. **Score my site** Enter your website address at beacon.aruon.ai. We measure how well AI can read it on a 100-point scale and tell you what the number means.
2. **We build the machine version** A plain-text copy of every page, structured business details (services, hours, contact), an llms.txt guide for AI agents, and crawler rules fixed so AI is allowed in.
3. **A person reviews it** Someone at Aruon checks every rebuild before it goes live. Nothing publishes without a human sign-off.
4. **You get your new score** See the before and after. Toggle between the human and machine view of any page.
5. **We keep it current** As your site changes, the machine version updates and gets re-scored — no work on your end.

WHO IT'S FOR

- ✓ Service businesses and professional firms — plumbers, contractors, HVAC, dentists, law firms, salons, med spas.
- ✓ Anyone whose next customer might ask an AI assistant for a recommendation instead of searching.
- ✓ Pairs with the Aruon AI Receptionist: Beacon gets AI to send the call — Aria answers it.

$19/month · one-time setup from $99 · hosted site with Beacon included: $49/month

See it working for your business — a 15-minute call is all it takes.

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